

Hard Rock London

United Kingdom

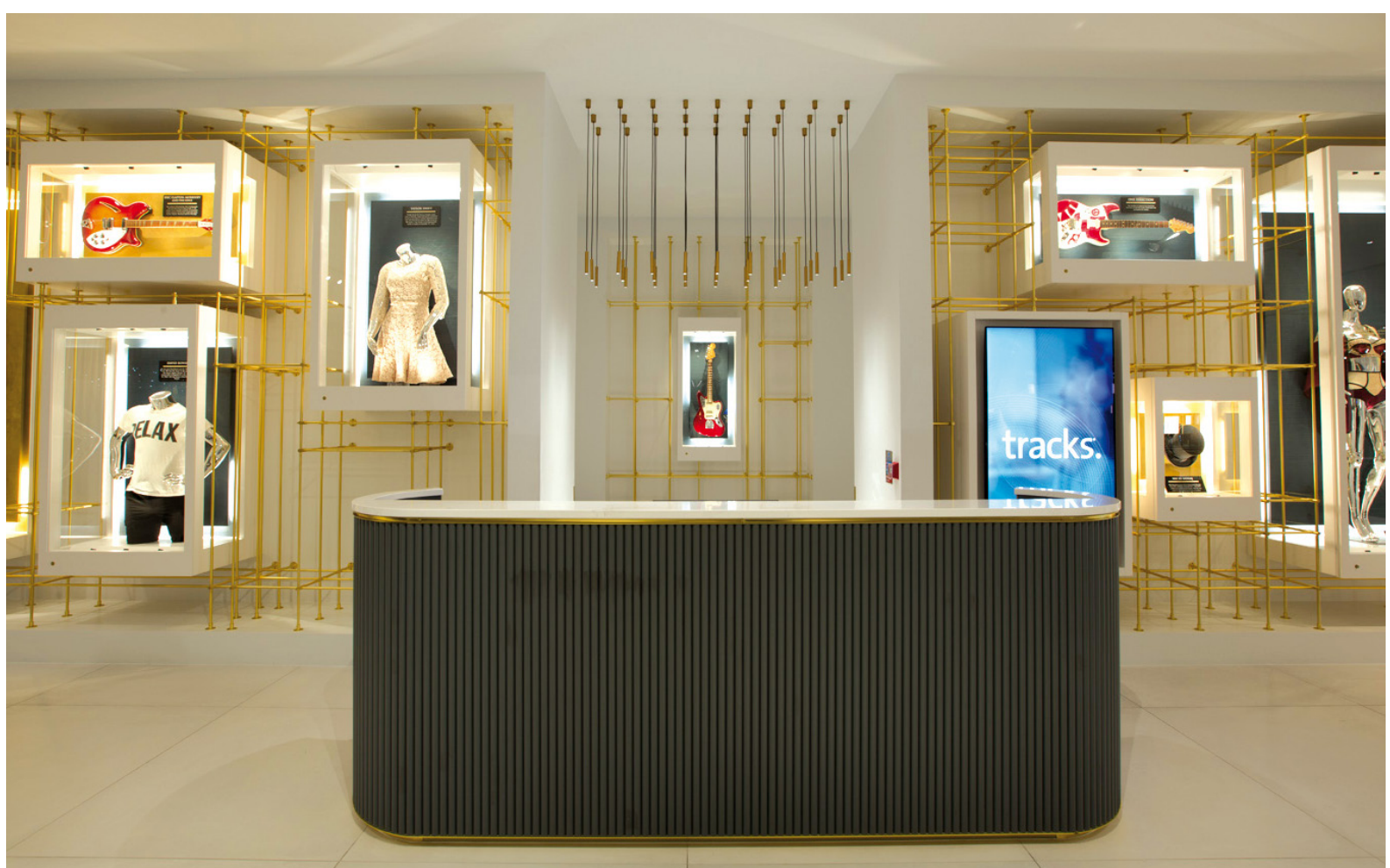
ID: Scott Brownrigg
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Client: GLH Hotels



Hard Rock Hotel London, located nearby the famous Hyde Park, on the Marble Arch corner, is a dream hotel for music lovers. A tribute to former residents such as Jimi Hendrix, Diana Ross, Bob Dylan and Buddy Holly, this hotel is a mix of elegance and rock'n'roll, with original artwork, refined furnishings and an unbelievable memorabilia collection on display all over the hotel.



Interna has been called to work for the public areas: the lobby-hall with its restrooms and the cocktail bar with the back bar, where it completed all the millwork, including the counters, the ceilings, the complex metal tube installation, the niches, the vanities and mirrors and all the display cabinets for the memorabilia, like the one dedicated to Freddie Mercury, containing his piano.



Precious marbles, sparkling mirrors, back lit and back lacquered glasses along with the warm tones of walnut and brass were the main finishes selected for this project by the Scott Brownrigg studio and carefully handled by Interna to create all the items, always respecting the highest levels of quality.



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