

An impressive collection

The latest company in the Interna group – Interna Collection – represents a totally new range of furnishing solutions, all of which are the work of great designers: 200 design concepts, ideal for hotels, restaurants and bars, stores and boutiques, private clinics, wellness centres, yachts and cruise liners.

THE COLLECTION is in fact a means by which architects and interior designers can really express themselves and give free rein to their creative powers.

Interna Collection's range of products and designs is divided into three different lines (Traditional, Transitional and Contemporary) and a Monograph dedicated to Jacques Garcia.

The decision to put forward three different lines is governed by contract industry logic, where different styles are normally brought together in a single concept. With Interna Collection, designers and everyone involved in the successful completion of a project have access to a range of products which is guaranteed to satisfy this eclecticism.

The TRADITIONAL collection is marked by styles from the 19th and early 20th centuries with its simple, elegant lines which are in perfect harmony with more modern or minimalist environments. The result of in-depth research, and painstaking selection by Interna Collection's R&D team together with experts in the history of art and design.

The TRANSITIONAL collection draws inspiration from classical traditions, but interprets those traditions freely without any formal connotations which might suggest one period rather than another. Timeless elegance and refined lines which bring about a perfect marriage between classicism and modernism. It has been created by a designer who is internationally renowned as the leading representative of this design style.

The CONTEMPORARY collection, the work of five of today's great designers expresses contemporary ethical and aesthetic concepts. It is a celebration of innovation, not only in form but also in materials and technology. The aim here has been to understand and interpret the present, to foresee future trends and anticipate them.

THE MONOGRAPH: Interna Collection also presents original collections, each of which is dedicated to the work of one high-profile, internationally-recognised designer, with the aim of providing those

very special products which are needed to create unique atmospheres in prestigious hospitality projects.

The first of these 'designer lines' is dedicated to the creative genius of Parisian Designer Jacques Garcia and his classic one-off designs for top hotels and restaurants.

With regard to the hospitality sector, Interna Collection's products are designed for all areas of a hotel, from lobby to restaurant, from meeting rooms to pre-function areas, from bedrooms to suites. Of particular importance is the availability of furniture for highly specific applications. These include show cases, service stations, banquettes, luggage racks, display tables and furniture for meeting rooms and pre-function areas.

But Interna Collection's real strength lies in its adaptability.

Thanks to the group's background they have a production philosophy and operational structure founded on total flexibility and this allows every item in the catalogue to be customised in terms of size and finish, thus making every item unique.

